



www.fordvehicles.com

VEHICLE DESCRIPTION

EXPLORER

2011 4DR LTD EXPLORER FWD
 112.6" WHEELBASE
 3.5L V6 TIVCT ENGINE
 6-SPEED SELECTSHIFT TRANS

EXTERIOR
 WHITE PLATINUM MET TRI-COAT
 INTERIOR
 PECAN PERFORATED LEATHER

BG **A90824**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- PROJ BEAM HALOGEN HEADLAMP
 - FOG LAMPS
 - PRIV GLASS - 2ND & 3RD ROW
 - DUAL CHROMED EXHAUST TIPS
 - ROOF RACK SIDE RAILS
 - TAIL LAMPS, LED
- INTERIOR**
- 1ST ROW BUCKET SEATS
 - 10-WAY PWR HTD DRIVER SEAT
 - 2ND ROW 60/40 SPLITBENCH
 - 3RD ROW 50/50 BENCH
 - DUAL-ZONE ELECTRONIC AUTO CLIMATE CONTROL
 - AUX REAR CLIMATE CONTROL
 - MYFORD TOUCH
 - SYNC VOICE ACTIVATED SYS
 - PREM AUDIO SYSTEM BY SONY
 - TILT/TELE STEERING COLUMN
 - AMBIENT LIGHTING

- FUNCTIONAL**
- 6-SPEED SELECTSHIFT TRANS
 - ELECTRONIC PWR ASST STEER
 - 4-WHL DISC BRAKES W / ABS
 - RVRSE SENSING & RR CAMERA
 - EASY FUEL CAPLESS FILLER
 - MYKEY
 - REMOTE START
 - 110V POWER INVERTER
- SAFETY/SECURITY**
- ADVANCETRAC W/RSC
 - DUAL FRONT & SIDE AIRBAGS
 - SIDE IMPACT DOOR BEAMS
 - CHILD SEAT TETHER ANCHOR
 - ILLUMINATED ENTRY
 - SOS POST CRASH ALERT SYS
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
 - 5YR/60,000 POWERTRAIN
 - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$37,535.00**

INCLUDED ON THIS VEHICLE

- RAPID SPEC FWD 301A-LIMITED 2,250.00
- VOICE ACT NAVIGATION SYS
- LUXURY SEATING PACKAGE
- POWERFOLD THIRD ROW SEAT
- POWER LIFTGATE

OPTIONAL EQUIPMENT

- 2011 MODEL YEAR
- WHITE PLATINUM MET TRI-COAT 495.00
- 6-SPEED SELECTSHIFT TRANS NO CHARGE
- 2ND ROW DUAL BUCKET SEATS 750.00
- DUAL PANEL MOONROOF 1,595.00
- SECOND ROW CONSOLE 100.00
- TRAILER TOW PACKAGE 570.00
- BLIND SPOT MONITORING SYS 495.00
- 20" POLISHED ALUMINUM 595.00
- TOTAL OPTIONS 6,850.00**

TOTAL VEHICLE & OPTIONS 44,385.00
 DESTINATION & DELIVERY 825.00

EPA Fuel Economy Estimates

CITY MPG

17

Expected range for most drivers
 14 to 20 MPG

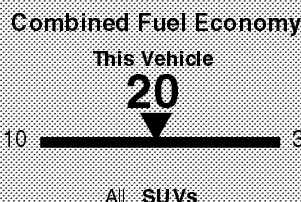
HIGHWAY MPG

25

Expected range for most drivers
 20 to 30 MPG

Estimated Annual Fuel Cost
\$2,250

based on 15,000 miles at \$3.00 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.
Ford Motor Company Insurance Services

TOTAL MSRP \$45,210.00

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger **Not Rated**
Not Rated

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat **Not Rated**
Not Rated

Star ratings based on the risk of injury in a side impact.

Rollover **Not Rated**

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. CONVOY
	CA3E		ITEM #: 23-Z200 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FMHK7F89BGA90824	
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	CHICAGO	BF102 N RB 2X 160 001046 06 10 11	



EXTENDED SERVICE PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.



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320-417NA REV. 5/07

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

IIHS Ratings

2011 Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Drive one.

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TO BE REMOVED
BY CUSTOMER ONLY